



EMPOWERING YOUTH, STRENGTHENING COMMUNITY

★ ALL IN FOR EASLEY ★★

ABOUT EASLEY LITTLE LEAGUE

Easley Little League, pivotal in developing 200–300+ kids annually from Easley, Pickens, Liberty, Clemson, and Pendleton, goes beyond just baseball. As a proud, all-volunteer, 501(c)(3) organization, we instill values of teamwork and a deep love for the game in our youth.

Our league thrives at the JB "Red" Owens complex, a hub for major events including travel tournaments and the Senior League Baseball World Series. This venue, bustling with an estimated 120,000 to 150,000 visitors annually, offers exceptional visibility for sponsors. Your banners will not only reach local families but also a wide audience from various regions, present for numerous high-profile tournaments throughout the year.

We're reaching out for your support to provide essential resources, maintain our fields, and continue offering these priceless experiences. Your sponsorship is more than a contribution; it's an investment in our youth's future, helping them grow in a supportive, community-driven environment. Join us in making a lasting impact on our community's young athletes!

ALL DONATIONS ARE TAX-DEDUCTIBLE!

WHY SPONSOR?



Invest in the youth of our community



Gain visibility at local & regional events



Support a 501(c)(3) all-volunteer organization

FOR MORE INFO:



easleylittleleague.org



[/easleylittleleague](https://www.facebook.com/easleylittleleague)



[@easleylittleleague](https://www.instagram.com/easleylittleleague)



111 Walkers Way
Easley, SC 29642



sponsor@easleylittleleague.org



YOUR SUPPORT DIRECTLY IMPACTS THESE ATHLETES AND HELPS CREATE
LASTING MEMORIES AND OPPORTUNITIES FOR OUR PLAYERS AND FAMILIES.



Become an EASLEY LITTLE LEAGUE

PROUD SPONSOR



★ SPONSORSHIP LEVELS & BENEFITS ★



CHAMPION
\$7,500+

- Premier banner placement: (2) Press box banners at J.B Red Five Fields, (2) Entry banners, (1) batting cage banner & (2) Pope Field banners
- Logo on ELL website
- Honorable mention at ELL events
- Featured spotlight post on social media

- Appreciation plaque
- Framed ELL team jersey and photo
- ELL Swag (4 items)
- VIP access to All-Star Tournament Hosted at Easley
- 6 weekly passes to the Senior League World Series "SLWS"



GRAND SLAM
\$5,000

- Premier banner placement: (1) Press box banner, (2) Entry banners at J.B Red Five Fields, (1) batting cage banner & (2) Pope Field banners
- Logo on ELL website
- Honorable mention at ELL events
- Featured spotlight post on social media

- Appreciation plaque
- ELL Swag (2 items)
- VIP access to All-Star Tournament Hosted at Easley
- 4 weekly SLWS passes



HOMERUN
\$3,000+

- (2) Entry banners at J.B Red Five Fields, (1) batting cage banner & (2) Pope Field banners
- Logo on ELL website
- Social media shoutout
- Honorable mention at ELL events

- Appreciation plaque
- ELL Swag (1 item)
- 2 weekly SLWS passes



TRIPLE PLAY
\$1,500

- (2) Entry banners at J.B Red Five Fields & (1) batting cage banner
- Logo on ELL website
- Social media shoutout
- Honorable mention at ELL events
- Framed Sponsor Certificate



DOUBLE PLAY
\$750

- (2) Dugout banners at Pope Field
- Logo on ELL website
- Social media shoutout
- Honorable mention at ELL events
- Sponsor Certificate



SINGLE HIT
\$500

- (2) Entry banners at J.B Red Five Fields
- Logo on ELL website
- Social media shoutout
- Honorable mention at ELL events
- Sponsor Certificate



ROOKIE
\$250

- Logo on ELL website
- Honorable mention at ELL events
- End-of-season thank-you post



FAN CLUB
(<\$250)

- Name listed on our website "fan club" banner
- End-of-season group thank-you post

★ TO BECOME A SPONSOR, EMAIL US AT SPONSOR@EASLEYLITTLELEAGUE.ORG ★



WHY WE NEED SPONSORS

Since 1981, Easley Little League has maintained its dedication to our local athletes by providing a first rate experience at a very affordable price. Our goal is to raise enough in sponsorships that we will be able to award a few scholarships to players in need, each year, so that they can play for FREE!



ARE DONATIONS TAX-DEDUCTIBLE?

Your tax-deductible donation (Easley Little League is a 501(c)(3) organization, Tax ID# 02-0630002) helps us offset the cost of equipment, uniforms, league fees, field maintenance, and more—keeping baseball accessible for all kids!



BANNER INFORMATION

- High quality, weather-resistant banners
- Size: Full color, vector format (AI, EPS, PDF or high-res JPG/PNG)
- Entrance Banners: Attached to fencing
- Dugout Banners: Attached to fencing
- Banners displayed for 1+ year
- Banners taken down by Dec. 1

EASLEY LITTLE LEAGUE SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Phone: _____ E-mail: _____

Address: _____

Website: _____

Sponsorship Level: _____

Sponsorship Disclaimer

As a dedicated 501(c)(3) non-profit baseball organization, Easley Little League deeply appreciates the generosity and support of its sponsors. We want to ensure complete transparency and clarity about the nature of sponsorships towards our organization.

- 1. No Expectation of Return:** When a business or individual chooses to sponsor Easley Little League, it is understood that this sponsorship is a charitable donation made to support our mission and programs. There is no expectation of any tangible return or specific benefit to the sponsor beyond our heartfelt gratitude and the intrinsic reward of supporting the community.
- 2. Voluntary Acknowledgment:** While Easley Little League does not provide any goods, services, or benefits in direct exchange for sponsorships, we choose to acknowledge our sponsors as a gesture of thanks. This acknowledgment may include displaying the sponsor's banners, logos, or other branding materials in connection with our activities or events. However, this recognition is offered as a gratuitous appreciation and not as a trade-off for the sponsorship received.
- 3. IRS Guidelines Compliance:** Our policy is aligned with IRS guidelines for 501(c)(3) organizations, ensuring that the contributions made by sponsors are fully compliant with federal regulations regarding charitable donations.
- 4. Sponsor's Responsibility:** It is the responsibility of the sponsor to understand that their contribution is made as a donation to Easley Little League and to consult with their tax advisor regarding the deductibility of their donation.

Agreement: Sponsor hereby donates the above selected sponsorship level to Easley Little League. As a token of the league's appreciation, we will provide placement of banner(s) on the outfield fence at the JB "Red" Owens 5 Field Complex and/or Pope Field Park for the 2026 season, your company logo will be added to our website with hyperlink to your company website. Each banner will be the property of Easley Little League and will be designed, installed, maintained and removed by Easley Little League. One replacement banner will be provided, if necessary, at no charge due to weather, vandalism or theft. Easley Little League reserves the right to revise or decline any proposed design that is not high enough resolution, includes improper or offensive text or images, or otherwise does not fit with the mission of Easley Little League or Little League International. If the sponsor and Easley Little League cannot agree on a design after the second proof, Easley Little League maintains the right to issue a full refund, minus a \$25 Service Fee, and end the agreement. Agreement is not complete until payment has been received. Payments can be made online or by mail. Checks can be made payable to "Easley Little League." *Please contact us if you prefer to pay online.*

We are deeply grateful for the support we receive from our sponsors. Your contributions play a vital role in enabling us to pursue our mission and positively impact the lives of young athletes in our community.

For any questions or clarifications regarding this disclaimer or our sponsorship policies, please feel free to contact us at sponsor@easleylittleleague.org.

Organization/Business Representative / Date

Easley Little League Representative / Date